

Ordo
ab Chao



Bart van Poll
bart@ordoabchao.eu
ordoabchao.eu
+31638501558

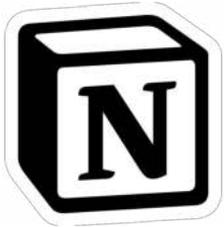
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Example projects

1. Write and tweak process descriptions

As a management consultant (2001 - 2008), I was ~~brainwashed~~ trained to document processes and find ways to optimize them.



Notion



Docs



Sheets

Clients include: Spotted by Locals, Chez Nina, Reben & DeskGuru

Case study: [Easy Greek](#), [Spotted by Locals](#)

2. Set up a workspace / Intranet

I set up an online dashboard with all relevant info & various levels of access (e.g. processes for everybody, finance only for management).



Notion



Docs



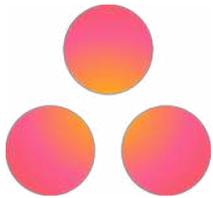
Sheets

Clients include Spotted by Locals, Reben & Easy Greek

Case study: [Chez Nina](#)

3. Set up a task management system

I created lists & set up systems for “things I and other stakeholders have to do” in my personal and work life since I was a student.



Asana



Notion

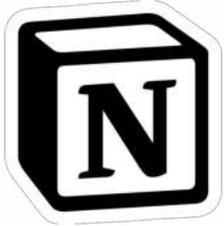
Clients include Spotted by Locals, Chez Nina, & Easy Greek

Case study: [DeskGuru](#)

4. Set up (and use) a lead management system

Using free software, I set up lead management system to find contacts at interesting companies, to contact and remind them automatically.

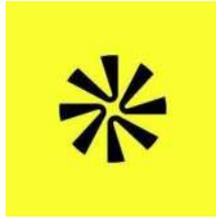
Also, I execute. I love wordsmithing and am friendly but persistent.



Notion



Sheets



Apollo.io

Clients: Spotted by Locals & DeskGuru & Reben

Case study: [DeskGuru](#)

5. Automate & develop

My friend Frits [calls me a “tech chameleon”](#). But usually I outsource most programming to my partners L&T Studio – 2 young but experienced developers specialized in process automation



Sheets



n8n

Clients: Spotted by Locals, DeskGuru

Case study: [see L&T Studio website \(Dutch\)](#)

6. Spreadsheet “magic”

I connect systems and client data and love turning information overload into “that’s all we need to know” dashboards.



Sheets

Clients include DeskGuru, Reben & Easy Greek

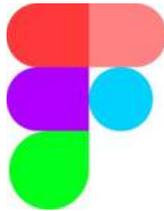
Case study: [Chez Nina](#), [A small publisher](#),

7. Managing web & app development projects

I have acted regularly as a project manager, working with developers & designers to set up complex websites & apps. I have made many functional design documents. I have good contacts with trusted affordable developers & designers.



WordPress



Figma

Clients: Spotted by Locals, DeskGuru, Urban Crabs

8. Coaching entrepreneurs (free!)

As a co-founder of 4 companies since 1995 and former management consultant, I have quite a bit of experience in many areas.

I love meeting and helping fellow entrepreneurs who are starting out. Also if I don't know you: get in touch, tell me your story and let's brainstorm. Free!

Clients include DeskGuru, Easy Greek & Chez Nina

Case studies: